

Fleet News



Solent fleet sails in - The yachts have been arriving at our Hamble base and we're now making ready for the official launch with an exciting open event for members and friends. Full details follow soon.

Members are mixing it ...



Three of the new members who have joined the Pure Latitude club. Pictured clockwise from above: Kate Newman, Jonny Boys and Phil Carr.

Pure Latitude members share a common love of sailing - but that's where the similarity ends. Their ages range through every decade from 20s to 60s and for each, membership has a different priority.

For **Kate Newman**, the true sports cruisers that make up the Pure Latitude fleet were the deciding factor. "I wanted a real choice outside family cruising," said freelance marketing consultant Kate. "Taking the X37 to France is the highlight of my plan for this year."

For **Phil Carr**, it's the chance to take the helm across a range of boats and for his sons to make the move from dinghy sailing. "I've got my eye on the RIB too, for outings with the non-sailing members of the family," he explained.

Marine broker **Jonny Boys** knows just how much it costs to run a yacht... That's why he was attracted to the economy of fractional sailing. "This is a great way to do our corporate entertaining," said Jonny who runs ribsforsale.com

Retired banker **Martin Rogers** (pictured below) was looking for a quality short-term sailing solution after bad experiences with charter boats. He said: "The shared ownership is also ideal because I can only be away for a few days at a time."



[Click](#) to read more about the new members on our web site

Pure Latitude: The Fractional Sailing Fleet

Easier than ownership; more affordable than charter; and with more choice than any other fractional membership, our members experience commitment-free access to a mixed sailing fleet of performance boats

Not joined yet, but think this might be for you?

To find out more call us on 023 8000 1234